

Dear Mid-Atlantic Direct Marketing Conference vendors,

An earlier mailing that you received may have been a little unclear about our 2009 event—our apologies for any confusion. We are combining the MADMC conference with New Jersey's Atlantic Coastal Agricultural Conference and Trade Show at the Taj Mahal Hotel & Casino in Atlantic City, January 12-15. Every effort has been made to accommodate our traditional MADMC vendors into this larger and longer event—2 ½ days with close to 1000 attendees in a large, airy arena with specific events planned in the trade show venue to increase traffic. There is still plenty of room and time to reserve booth space. Details about the trade show are available at [njveggies.org](http://njveggies.org). We hope you will join us in 2009 to *Trim your Waste for a better Bottom Line!*

Trim your WASTE for a better BOTTOM line!



What better way?  
VGANJ & NJFDMA host MADMC for ONE Really BIG Show!

2009

## ATLANTIC COASTAL AGRICULTURAL CONFERENCE & TRADE SHOW

Trump Taj Mahal Hotel & Casino  
Atlantic City, NJ

January 12-15, 2009

Trade Show Exhibitor Packets Are Now Available.

Click the Convention button at

[njveggies.org](http://njveggies.org)

Or call Rocky at 856-797-1686

The New Jersey Farmers' Direct Marketing Assoc. along with the Vegetable Growers' Assoc. of NJ invite you to join us for one really big show. In this time of rapidly increasing costs of production and marketing, everyone is looking for ways to trim waste and improve the bottom line. What better way than by combining two successful shows into one? The 2009 Atlantic Coastal Agricultural Conference will combine the 26<sup>th</sup> Mid-Atlantic Direct Marketing Conference (MADMC) with NJ's Annual Vegetable Meetings. Expect a larger audience and greater diversity of trade show exhibitors for a great opportunity and 3 full days to meet with farmers and market operators from the entire Mid-Atlantic region. Don't miss a great opportunity. Reserve your booth today!

